CONFERENCE PROGRAMME

ICCR 2026

Economy and International Business

19 oral presentations • 5 posters • **15 min / presentation**

DATE Friday, 13 November 2026

VENUE / ROOM Hybrid · Trade Co-operative University of Moldova, Chișinău

ONLINE LINK Microsoft Teams – Economy and International Business (click to join)

CHAIRS Prof. Dr. Habil. Adrian Gheorghe ZUGRAVU, Lecturer Dr. Gina IOAN

SECTION I

Oral Presentations

Each presentation: 15 minutes (talk and questions included). Session starts at 13:30.

01 **13:30–13:45**

RESPONSIBLE UNIVERSITY TRANSFORMATION IN THE CONTEXT OF ACCELERATED DIGITAL CHANGE

Larisa ȘAVGA[1,2], Tatiana BARAN[2]

[1]„Dunărea de Jos" University of Galați, Romania

[2]Trade Co-operative University of Moldova, Chișinău, Republic of Moldova

02 **13:45–14:00**

PRICE AND COST COMPETITIVENESS OF THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF EU INTEGRATION

Alexandru STRATAN[1]

[1]„Dunărea de Jos" University of Galați, Romania

03 **14:00–14:15**

THE EVOLUTION AND PERFORMANCE OF IRELAND'S EDUCATION SYSTEM IN THE CONTEXT OF THE EUROPEAN UNION

Valentina BUTMALAI[1], Nicoleta CRISTACHE[1], Alina-Florentina SĂRACU[1], Ștefan-Adrian SUSANU[1]

[1]„Dunărea de Jos" University of Galați, Romania

04 **14:15–14:30**

ONE SPEED DOES NOT FIT ALL. HETEROGENEOUS LABOUR PRODUCTIVITY CONVERGENCE AND STRUCTURAL DRIVERS IN CENTRAL AND EASTERN EUROPE

Carmen Gabriela SÎRBU[1], Gina IOAN[1], Carmelia Mariana BĂLĂNICĂ DRAGOMIR[1]

[1]„Dunărea de Jos" University of Galați, Romania

05 **14:30–14:45**

WHEN GROWTH IS NOT ENOUGH. GENDER INEQUALITY, POVERTY, AND ECONOMIC PERFORMANCE IN EASTERN EUROPE

Gina IOAN[1]

[1]„Dunărea de Jos" University of Galați, Romania

06
14:45–15:00

TRANSFORMATIVE TOURISM EXPERIENCES. DRIVERS, PROCESSES, AND SUSTAINABILITY IMPLICATIONS

Dimitrie STOICA[1,2], Angela-Eliza MICU[2], Adrian MICU[1], Cezar-Ionuț BICHESCU[1]
[1]*„Dunărea de Jos" University of Galați, Romania*
[2]*„Ovidius" University of Constanța, Romania*

07
15:00–15:15

RESPONSIBLE BEHAVIOURS IN TOURISM AND HOSPITALITY. A REVIEW OF DRIVERS, PRACTICES, AND SUSTAINABILITY OUTCOMES

Dimitrie STOICA[1,2], Angela-Eliza MICU[2], Adrian MICU[1], Cezar-Ionuț BICHESCU[1]
[1]*„Dunărea de Jos" University of Galați, Romania*
[2]*„Ovidius" University of Constanța, Romania*

08
15:15–15:30

CIRCULAR BUSINESS MODELS FOR AGRICULTURAL WASTE VALORIZATION AND ENHANCING THE COMPETITIVENESS OF ENTERPRISES IN THE REPUBLIC OF MOLDOVA

Alina ARTIOMOV-CRACIUN[1], Adrian-Gheorghe ZUGRAVU[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

09
15:30–15:45

REORIENTATION OF MOLDOVAN WINE EXPORTS TOWARDS THE EUROPEAN UNION MARKET: A CROSS-BORDER PERSPECTIVE

Dorina CHIRICA (BRAGA)[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

10
15:45–16:00

COMPARATIVE ECONOMIC ANALYSIS OF WHEAT, MAIZE AND SORGHUM CULTIVATION: PRODUCTION COSTS AND ECONOMIC EFFICIENCY

Carmen GURGU-LAZĂR[1], Constanța Laura ZUGRAVU[1], Gheorghe Adrian ZUGRAVU[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

11
16:00–16:15

PRACTISING BUSINESS STRATEGY: A CASE STUDY ON H&M'S COMPETITIVE ADVANTAGE AND FUTURE GROWTH

Florin Alexandru PITARIU[1]
[1]*Independent Researcher*

12
16:15–16:30

THE IMPACT OF FRAUD RISKS ON FUND MANAGEMENT AND RURAL DEVELOPMENT IN THE REPUBLIC OF MOLDOVA

Cristina GNATIUC[1*], Gheorghe Adrian ZUGRAVU[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

13
16:30–16:45

E-BUSINESS MATURITY OF ENTERPRISES IN THE SOUTHERN DEVELOPMENT REGION OF THE REPUBLIC OF MOLDOVA: DIMENSIONS, MATURITY LEVELS, AND IMPLICATIONS FOR COMPETITIVENESS

Irina TODOS[1*], Svetlana BÎRLEA[1]
[1]*Technical University of Moldova, Cahul University Center „B.P. Hasdeu", Republic of Moldova*

14
16:45–17:00

THE INFLUENCE OF DIGITALIZATION ON THE ECONOMIC SECURITY OF SMALL AND MEDIUM-SIZED ENTERPRISES IN RURAL AREAS

Raisa DUȘCOV[1*], Gheorghe Adrian ZUGRAVU[1*]
[1]*„Dunărea de Jos" University of Galați, Romania*

15
17:00–17:15

THE EFFICIENCY OF USING NITROGEN-FIXING MICROORGANISMS IN CORN CULTIVATION

Constanța Laura ZUGRAVU[1*], Gheorghe Adrian ZUGRAVU[1*]
[1]*„Dunărea de Jos" University of Galați, Romania*

16
17:15–17:30

THE IMPACT OF GOVERNANCE QUALITY ON THE RELATIONSHIP BETWEEN ECONOMIC GROWTH AND HUMAN DEVELOPMENT

Luminița Maria FILIP[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

17
17:30–17:45

MENTAL HEALTH – A DETERMINANT OF ECONOMIC PRODUCTIVITY

Luminița Maria FILIP, Monica. ZLATI
„Dunărea de Jos" University of Galați, Romania

18
17:45–18:00

MACROECONOMIC IMBALANCES IN ROMANIA: STRUCTURAL CAUSES, RECENT DEVELOPMENTS AND ADJUSTMENT PROSPECTS

Ramona Mariana CĂLINICĂ[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

19
18:00–18:15

MINIMUM WAGE AND EMPLOYMENT IN ROMANIA: BALANCING SOCIAL PROTECTION AND ECONOMIC EFFICIENCY

Ramona Mariana CĂLINICĂ[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

SECTION II

Poster Session

Poster session: 13:30–18:15, Microsoft Teams. Authors present their posters.

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POSTER

SHARED TARGETS, UNEVEN TRANSITIONS: GHG EMISSIONS IN EUROPEAN TRANSITION ECONOMIES

Carmen Gabriela SÎRBU[1], Gina IOAN[1], Carmelia Mariana BĂLĂNICĂ DRAGOMIR[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

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POSTER

DIGITALIZATION, INSTITUTIONS, AND THE RECONFIGURATION OF INCOME DISTRIBUTION IN EUROPE

Gina IOAN[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

22
POSTER

THE IMPACT OF THE FISCAL AND LEGISLATIVE CONTEXT ON INVESTOR CONFIDENCE IN ROMANIA

Alina Florentina SĂRACU[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

23
POSTER

THE EFFICIENCY OF EUROPEAN FUNDING INSTRUMENTS FOR RENEWABLE ENERGY IN ROMANIA

Alina Florentina SĂRACU[1], Ciprian VLAD[1]
[1]*„Dunărea de Jos" University of Galați, Romania*

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POSTER

CLUSTERS – BUSINESS MODEL FOR SMALL AND MEDIUM ENTERPRISES

Andra Luciana MARCU[1]
[1]*Danubius International University, Galați, Romania*